

Marcus News Inc. Rate Card

Our Publications and Advertising Vehicles

O'Brien County's Bell - Times - Courier

Volume 1 Issue 5 Serving The Communities of O'Brien County March 2, 2017

Official Newspaper for: The cities of Paullina and Primghar and the South O'Brien Community School District

The SANBORN PIONEER

Established December 7, 1871
Serving Sanborn for over 100 years
USPS Publication No. 480740
Sanborn Pioneer, Sanborn, Iowa 51248

Official Newspaper for: The city of Sanborn and the Hartley, Melvin, Sanborn School District

The Sanborn Pioneer, O'Brien County's Bell-Times-Courier and The Marcus News are members of "The Original Northwest Iowa Peach". Advertising for the "Peach" can be placed by calling us at (712) 949-3622 or by email at "ptads@tcaexpress.net".

The Hometown Newspaper of Darlene Means

The Marcus News

"What a Hometown Newspaper should be."

Volume 136 - No. 20 Serving Marcus, Meriden, Cleghorn and the surrounding area since 1879 Thursday, February 16, 2017

Official Newspaper for: The cities of Marcus and Meriden, the MMCRU School District and Cherokee County

The Peterson Patriot

In The Valley Of The Little Sioux

Official Newspaper for: The city of Peterson, the Sioux Central School District and Clay County

11,500 WEEKLY CIRCULATION

NORTHWEST IOWA PEACH

The Original Northwest Iowa Peach

The Northwest Iowa Peach is a supplement to... WEEK OF FEBRUARY 11, 2013

EVERLY/RURAL NEWS Every, IA - Clay County 712 - 928-2223	SIOUXLAND PRESS Orange City, IA - Sioux County 712 - 752-8401	OSCEOLA PRESS/MELVIN NEWS Osceola, IA - Osceola County 712 - 750-3140	O'BRIEN COUNTY BELL Primghar, IA - O'Brien County 712 - 957-4055	PAULLINA TIMES/COURIER Paullina, IA - O'Brien County 712 - 949-3622	MARCUS NEWS Marcus, IA - Cherokee County 712 - 376-4712
HARTLEY SENTINEL Hartley, IA - O'Brien County 712 - 928-2223	INDEX-REPORTER Wakarusa, IA - Sioux County 712 - 439-1075	LYON COUNTY REPORTER Pocahontas, IA - Lyon County 712 - 472-2525	WEST LYON HERALD Irene, IA - Lyon County 712 - 729-2256	SANBORN PIONEER Sanborn, IA - O'Brien County 712 - 929-3201	

The Original Northwest Iowa Peach is a supplement to 11 weekly newspapers in Northwest Iowa. Invited into over 11,500 homes weekly.

Advertising Rates

The Northwest Iowa Peach.....\$6.75/Col Inch
The Marcus News.....\$4.75/Col Inch
O'Brien County's Bell-Times-Courier.....\$5.50/Col Inch
The Sanborn Pioneer.....\$4.00/Col Inch
The Peterson Patriot.....\$3.50/Col Inch
Classified page.....\$8.50/Col Inch
Classified Page is Published in The Marcus News, The Sanborn Pioneer and O'Brien County's Bell-Times-Courier.
Combined Advertising Rate for newspapers (or see word ads)
Any 2 Newspapers.....\$7.50/Col Inch
All 3 Newspapers.....\$10.50/Col Inch
Notables-Announcements-Column 6.....\$15.00/Per Week up to 20 words; \$.25 per word after 20.
Classified Word ads-Thank you notices...\$6.00 for first 20 words; \$.25 per word after 20.
Deadline for all advertising is Friday at Noon the week prior to publication. (Deadline may change due to Holidays.)
Color in any publication is \$1.00 per column inch additional.
Contact us for quantity discount pricing beginning at 500 column inches per year.*
Purchases of special sections, logo advertising, or sponsorship products do not accumulate toward the 500 inches. All accumulated inches must be billed to the same entity.
Contact us at 712-949-3622 for digital advertising pricing.

We do not pay commission to agencies

Pricing effective April 2019

LYON 2448	OSCEOLA 1013	DICKINSON 845
SIOUX 3463	O'BRIEN 3373	CLAY 1515
PLYMOUTH 204	CHEROKEE 805	

For **maximum** coverage in Northwest Iowa your best buy is still the original NWIA Peach!

Column Widths

One Column.....1.5625 Inches
Two Column.....3.25 Inches
Three Column.....4.9375 Inches
Four Column.....6.625 Inches
Five Column.....8.3125 Inches
Six Column.....10 Inches

Printing Services

We also offer full service printing services! From design to the final product we can make it for you. Brochures, business cards, letterhead, a variety of sizes of envelopes, to name just a few.
We offer black and white, spot color and full color. We do large mailings anywhere in the country.
Call us at 712-949-3622 and we will be happy to answer any questions you may have.